



Research Methods for the Behavioral and Social Sciences

By Bart L. Weathington, Christopher J. L. Cunningham, David J. Pittenger



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Recognized leaders in the field—authors Bart Weathington, Christopher Cunningham, and David Pittenger—present:

- Introductions to multiple research designs—including single-participant, multi-group, longitudinal, correlational, and experimental designs—accompanied by examples
- Bibliographic research and methods for appropriate sampling
- Identifying, developing, and evaluating reliable and valid approaches to measurement
- The issues and steps common to all single-factor and multifactor studies, as well as single-subject and nonexperimental methods
- How to summarize research in writing that conforms to the editorial guidelines of the American Psychological Association

A comprehensive review of research methods and the statistical concepts that support them, *Research Methods for the Behavioral and Social Sciences* offers the best techniques for studying behavior and social phenomena.



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Editorial Review

About the Author

Bart L. Weathington, PhD, is a UC Foundation Associate Professor of Psychology at The University of Tennessee at Chattanooga. He is an industrial-organizational and sport psychology researcher, teacher, and consultant on applied psychological issues.

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