



By Joseph M. Valenzano III, Stephen W. Braden, Melissa Broeckelman-Post



**The Speaker's Primer** By Joseph M. Valenzano III, Stephen W. Braden, Melissa Broeckelman-Post



This book addresses the nuts and bolts of crafting and delivering different types of presentations, but unlike other public speaking handbooks, it builds on those principles and offers guidance on speaking in particular professional arenas. Throughout the book, the authors provide sidebars about the importance and application of public speaking principles specific to business, healthcare, education, politics, and the STEM fields of science, technology, engineering, and mathematics.



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