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# The Where, the Why, and the How: 75 Artists Illustrate Wondrous Mysteries of Science

By Matt Lamothe, Julia Rothman, Jenny Volvovski



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A science book like no other, *The Where, the Why, and the How* turns loose 75 of today's hottest artists onto life's vast questions, from how we got here to where we are going. Inside these pages some of the biggest (and smallest) mysteries of the natural world are explained in essays by real working scientists, which are then illustrated by artists given free rein to be as literal or as imaginative as they like. The result is a celebration of the wonder that inspires every new discovery. Featuring work by such contemporary luminaries as Lisa Congdon, Jen Corace, Neil Farber, Susie Ghahremani, Jeremyville, and many more, this is a work of scientific and artistic exploration to pique the interest of both the intellectually and imaginatively curious.



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### Editorial Review

#### Review

"*The Where, The Why, and The How* is the authors' attempt to revel in those "mysteries that can't be entirely explained in a few mouse clicks." Volvovski and her coauthors selected 75 not quite answerable questions--from "Where did life come from?" to "Why do cats purr?" to "How does gravity work?"--and let artists and scientists loose on them. The artists created whimsical illustrations, and the scientists responded with thoughtful essays." - **Smithsonian.com**

"Far from the brassy computer renderings of cosmic events, for instance, in these pages you'll see star births described in pen and ink, antimatter realized in collage, and a hand-painted black hole." - **Discover Magazine**

#### A New York Times Bestseller in Science and Non-Fiction E-books!

"The result is scientific, yet with tongue planted firmly in cheek. *Why do we blush?* includes a discussion of blood vessels and the sympathetic nervous system, along with a drawing of a naked man with his internal organs exposed (you'd blush too)." - Cassandra Willyard, **WNYC's Studio 360**

"75 contemporary artists such as Jacob Magraw, Jen Corace, and Patrick Kyle were commissioned to create the book's original artwork, leading to a huge variety of visual styles throughout. Some illustrations are, like the front cover pictured above, akin to those of a beautified textbook, but the most are simply works of art; literal, metaphorical, or satiric imagery to accompany the text." -**The Verge**

"A party for your left brain and your right brain." -- Boing Boing

"This highly browsable volume puts a new lens to the long-time relationship between art and science.... Each entry admirably articulates a complex topic in concise and engaging ways.... Volvovski, Rothman, and Lamothe offer a stunning collection that reimagines scientific wonder and that is an eloquent argument for slow living in an age of immediate access." -- Science

"The result is scientific, yet with tongue planted firmly in cheek. *Why do we blush?* includes a discussion of blood vessels and the sympathetic nervous system, along with a drawing of a naked man with his internal organs exposed (you'd blush too)." - Studio 360 Blog

"The genius of the book is its brevity and wit, and the room it leaves for imagination." - TheAtlantic.com

"Promises to pick you up at the front cover, delight and fascinate you in a flurry of eye poppers, and drop you off better informed 168 pages later." -- Discovermagazine.com

"Like a science book published by The New Yorker. Images range from 1980s textbooks homages to dinosaur watercolors to Escherian mind-benders to straight-up trippy, surrealist work that would be at home

on an album cover." -- FastCoDesign

"If you're looking for fun facts illustrated by some amusing imagery, it does the job well." - Steven Heller, The New York Times

"As a lover of the intersection of art and science, I find myself more excited about The Where, the Why, and the How: 75 Artists Illustrate Wondrous Mysteries of Science than I've been about a book in ages. In this gem, as intellectually stimulating as it is visually stunning, creative trifecta Julia Rothman, Jenny Volvovski and Matt Lamothe invite some of today's most celebrated artists to create scientific illustrations and charts to accompany short essays about the most fascinating unanswered questions on the minds of contemporary scientists." -- Brain Pickings

#### About the Author

Jenny Volvovski, Julia Rothman, and Matt Lamothe are partners in ALSO, a design firm based in Chicago and New York that has won numerous awards. Julia is author of the popular blog Book By Its Cover.

David Macaulay is an award-winning author and illustrator whose books have been translated into dozens of languages.

## Users Review

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##### Helen Woodyard:

Do you have favorite book? In case you have, what is your favorite's book? Reserve is very important thing for us to be aware of everything in the world. Each publication has different aim or goal; it means that publication has different type. Some people really feel enjoy to spend their time to read a book. They can be reading whatever they have because their hobby is actually reading a book. Why not the person who don't like studying a book? Sometime, man feel need book when they found difficult problem or maybe exercise. Well, probably you'll have this The Where, the Why, and the How: 75 Artists Illustrate Wondrous Mysteries of Science.

##### James Shafer:

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**William Meadows:**

Why? Because this The Where, the Why, and the How: 75 Artists Illustrate Wondrous Mysteries of Science is an unordinary book that the inside of the e-book waiting for you to snap this but latter it will jolt you with the secret this inside. Reading this book next to it was fantastic author who all write the book in such incredible way makes the content on the inside easier to understand, entertaining technique but still convey the meaning totally. So , it is good for you because of not hesitating having this any longer or you going to regret it. This unique book will give you a lot of positive aspects than the other book include such as help improving your skill and your critical thinking means. So , still want to delay having that book? If I were you I will go to the e-book store hurriedly.

**Juan Jensen:**

Reading can called mind hangout, why? Because when you find yourself reading a book specifically book entitled The Where, the Why, and the How: 75 Artists Illustrate Wondrous Mysteries of Science the mind will drift away trough every dimension, wandering in each aspect that maybe mysterious for but surely can become your mind friends. Imaging each and every word written in a e-book then become one contact form conclusion and explanation that maybe you never get previous to. The The Where, the Why, and the How: 75 Artists Illustrate Wondrous Mysteries of Science giving you one more experience more than blown away your thoughts but also giving you useful facts for your better life in this particular era. So now let us explain to you the relaxing pattern here is your body and mind is going to be pleased when you are finished reading through it, like winning a game. Do you want to try this extraordinary shelling out spare time activity?

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