



100+ Management Models: How to Understand and Apply the World's Most Powerful Business Tools

By Fons Trompenaars, Piet Hein Coebergh



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Fons Trompenaars is a world expert on international management and the author of the global bestseller *Riding the Waves of Culture*. He is a recipient of the International Professional Practice Area Research Award by the American Society for Training and Development (ASTD).

Piet Hein Coebergh is an expert in formulating and communicating corporate strategy. He is a lecturer at the University of Applied Sciences, Leiden, and managing consultant at Coebergh Communications & PR.



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"I highly encourage students, academics and leaders in business and government to take note of the latest sustainable business models, theories and best-practices set out in this book. The reason is straightforward: we all have a responsibility to make the much needed transformational change towards a more sustainable and equitable world."

PAUL POLMAN, CEO UNILEVER AND CHAIRMAN WORLD BUSINESS COUNCIL FOR SUSTAINABLE DEVELOPMENT (WBCSD)

About the Author

Fons Trompenaars (Amsterdam, Netherlands) is a world expert on international management and the author of the global bestseller *Riding the Waves of Culture*. He is a recipient of the International Professional Practice Area Research Award by the American Society for Training and Development (ASTD).

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