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## Building a Dream: The Art of Disney Architecture (Welcome Books (Disney Editions))

By Beth Dunlop



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### Building a Dream: The Art of Disney Architecture (Welcome Books (Disney Editions)) By Beth Dunlop

In this completely redesigned follow-up to the successful *Building A Dream*, readers will get a look at the architecture and the ideas and stories behind the structures which have been designed by some of the most renowned contemporary architects--Robert Venturi, Robert A. M. Stern, Arata Isozaki, Frank Gehry, Aldo Rossi, and Michael. Disney has set new standards for postmodern architecture and has become one of its leading patrons anywhere in the world. The resulting projects, which include quirky, fantastic theme parks, hotels, resorts, movie studios, and offices, are evidence of how Disney's long-standing use of popular, often surreal, imagery and iconography has been absorbed into the architects' styles. This stunning oversize and collectible volume will feature original architectural drawings and superb color photographs of the projects alongside an expertly written text that incorporates extensive interviews with the architects and executives involved.



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### **Editorial Review**

#### **Amazon.com Review**

Disney is not just for kids. Over the past 10 years, the Walt Disney Company's chief executive, Michael Eisner, has commissioned some of the most renowned contemporary architects--Robert Venturi, Robert A. M. Stern, Arata Isozaki, Frank Gehry, Aldo Rossi, and Michael Graves among them--to design important buildings for the company. In the process, Disney has set new standards for postmodern architecture and has become one of its leading patrons anywhere in the world. The resulting projects, which include quirky, fantastic theme parks, hotels, resorts, movie studios, and offices, are evidence of how Disney's long-standing use of popular, often surreal, imagery and iconography has been absorbed into the architects' styles. This stunning volume offers original architectural drawings and superb color photographs of the projects alongside an expertly written text that incorporates extensive interviews with the architects and executives involved.

#### **From Library Journal**

Dunlop's (*Arquitectura*, A.I.A., 1991) loving look at the constructed world of Disney begins with an elegant foreword by noted architectural professor and critic Vincent Scully. In the main survey, Dunlop brings fresh eyes and an infectious enthusiasm for the quality of the buildings and designs that make up the original Disneyland, Disney World, and EuroDisney. The visuals and text work very well together as Dunlop unites Disney's objectives for its buildings with the imagination of its architects in carrying out those goals. One frustration is the choice to use period black-and-white images of varying quality to depict much of Disneyland in Anaheim while the Orlando and Paris parks are presented in lush and perfect color. This book is a serious and orderly (but never somber) look at the architecture of whimsy and the often cockeyed world of cartoons brought to three-dimensional life. Recommended for all collections. --David Bryant, New Canaan P.L., Ct.

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#### **About the Author**

Beth Dunlop is one of the country's most noted architectural writers. She was the architecture critic for the Miami Herald for more than 20 years and she is the author of numerous books including *Arquitectura*, a monograph about the innovative Florida architectural firm, and Florida's Vanishing Architecture. Her writing has appeared widely in architecture, design, and travel magazines. She has won many awards including a medal for writing and criticism from the American Institute of Architecture. She lives in Miami Beach.

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**Karen Delamora:**

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